WHAT IS INDUSTRY CITY?

35 ACRES • 16 BUILDINGS • 6 MILLION SF

- ONE hub of creativity
- Technology, media, fashion, photography, design and production
- Home to Time Inc., The Brooklyn Nets, Malia Mills, BaubleBar, David Stark and over 400 innovative companies
WHAT'S HAPPENING IN BROOKLYN?

- 6th Largest market in the US for companies over 35,000 SF with office and light manufacturing use
- Over 1,000 new creative business started in the last decade
- Fastest growing borough in NYC, population growth of 4% since 2012 and home to the highest density of the millennial workforce in NYC
- 160% increase in new gallery spaces since 2004
- 149% increase in cultural nonprofits since 2005

<table>
<thead>
<tr>
<th>Company</th>
<th>Location</th>
<th>Size</th>
</tr>
</thead>
<tbody>
<tr>
<td>Time Inc</td>
<td>Industry City</td>
<td>55K SF</td>
</tr>
<tr>
<td>Brooklyn Nets</td>
<td>Industry City</td>
<td>85K SF</td>
</tr>
<tr>
<td>Etsy</td>
<td>Dumbo</td>
<td>200K SF</td>
</tr>
<tr>
<td>72andSunny</td>
<td>Dumbo</td>
<td>50K SF</td>
</tr>
<tr>
<td>WeWork</td>
<td>Brooklyn Navy Yard</td>
<td>220K SF</td>
</tr>
</tbody>
</table>
WILL INDUSTRY CITY BUILD SPACE ON BEHALF OF ITS TENANTS?

Yes. You name it and we will do it. And quickly.
WHAT’S AVAILABLE AT INDUSTRY CITY?

• Narrow floor plates flooded with light and multiple exposures
• 20th Century architecture with 21st Century amenities
• Floor plates ranging in size from 14,000 SF – 125,000 SF
• Flex spaces ranging in size from 500 SF – 50,000 RSF
• Event and Outdoor Spaces for rent on an hourly or daily basis

| Minimum 13’ Ceilings | WiredScore Certified more than one dozen wired onsite ISPs | Oversized energy efficient, double glazed windows | Floor loads up to 200 lbs. | Oversized freight elevators and efficient access to loading |
FLOOR PLATES

A

14,000 RSF Approx.
Three sides of exposure
Views of Manhattan Skyline, Lady Liberty and Manhattan Harbor

B

25,000 RSF Approx.
Divisible to 6,000 RSF
Two sides of exposure

C

14,000 RSF Approx.
Two sides of exposure

D

25,000 RSF Approx.
Views of Lady Liberty and Manhattan Harbor
Four sides of exposure
WHAT'S THE SCENE AT INDUSTRY CITY?

THE LANDING
Tenant Lounge

INNOVATION ALLEY
Maker Retail

COURTYARDS
5 Acres of open space
FOOD HALL
Indoor / Outdoor seating

PURVEYORS
Sweet / Savory options