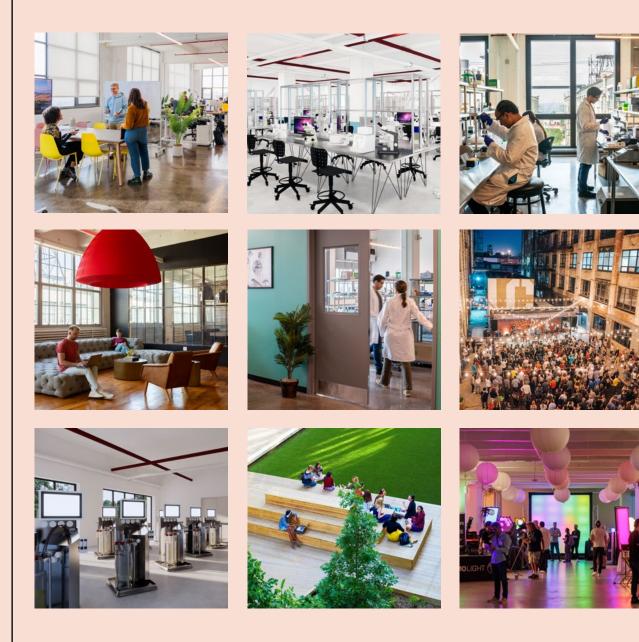


## INDUSTRY CITY

## WORK LOOKS DIFFERENT HERE

Industry City is a vibrant creative hub where startups, established companies, artists, and industrial users thrive. With renowned biotech tenants like Cresilon, Aanika Biosciences, AOM Infusion and NYU Langone, networking and collaboration are inherent in the campus' DNA. Nonprofits, biotech, design, services, and manufacturing all come together on one campus.

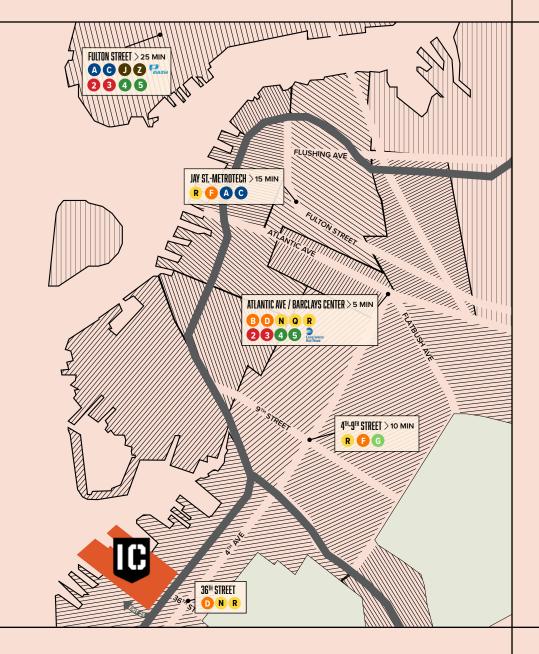
From exclusive events to industry mixers, IC fosters meaningful connections that can lead to gamechanging partnerships. Here, work transcends norms and opportunity knocks.





## ONE EXPRESS STOP FROM ATLANTIC AVE – BARCLAYS CENTER

	One block from the 36th St Subway Station D N R			
	Fulton Street	2345>DN	15 Min	
SUBWAY	Union Square - 14 <sup>th</sup> St	N	25 Min	
	34 <sup>th</sup> St - Herald Square	D	35 Min	
	Grand Central - 42 <sup>nd</sup> St	<b>4</b> > <b>N</b>	38 Min	
	Directly off of BQE Exit 23; over 1200 parking spots			
CAR	Financial District		10 - 18 MIn	
	Union Square - 14 <sup>th</sup> St		18 - 30 Min	
	Adjacent to the Brooklyn Greenway; 5 CitiBike Stations			
BIKE	Park Slope		10 Min	
	Downtown Brooklyn		20 Min	
RIDE SHARE	Average wait time is	4 minutes		
	1			



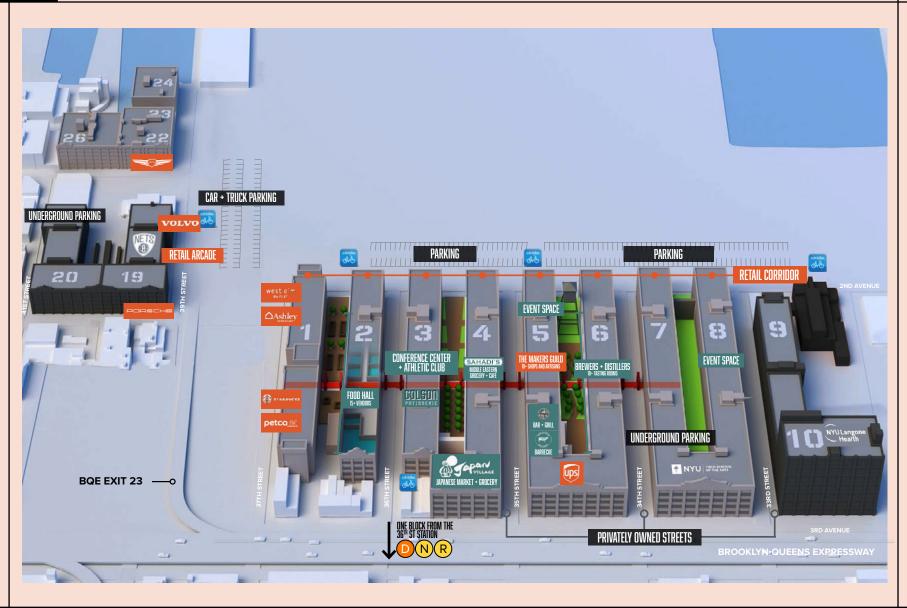


#### ABOUT INDUSTRY CITY CAMPUS SITE PLAN

## 35 ACRES 16 BUILDINGS 6 MILLION SQUARE FEET ONE CREATIVE COMMUNITY

## INDUSTRIES SPACE USES

Artist Studios
Commissary Kitchens
Content Studios
Fabrication Spaces
Fitness Studios
Incubators
Laboratories
Makerspaces
Manufacturing Centers
Offices
Showrooms
Storage
Studios
Workshops





	COWORKING / SHARED LAB BENCHING		SMALL OFFICE / LAB	LARGE OFFICE / LAB	کی کی MANUFACTURING / STORAGE / FLEX
SIZE	1 - 10 PEOPLE	500 - 2,000 SF 1 - 15 PEOPLE	2,001 - 6,000 SF 16 - 30 PEOPLE	6,001 - 90,000 SF 31 - 400 PEOPLE	2,000 - 125,000 SF
FEATURES	FURNISHED OFFICE OR DEDICATED DESK / 5'x12' BENCH CONFERENCE ROOMS PANTRY AND BATHROOMS ON-SITE OFFICE MANAGER SHARED LAB EQUIPMENT	13'-0" CEILING OPERABLE WINDOWS SHARED CONFERENCE ROOMS	13'-0" CEILING OPERABLE WINDOWS SHARED CONFERENCE ROOMS PREBUILT SPACES AVAILABLE	13'-6" CEILING OPERABLE WINDOWS DIRECT ELEVATOR ACCESS PREBUILT SPACES AVAILABLE	13'-6" - 15'4" CEILING OVERSIZED FREIGHTS DIRECT ELEVATOR ACCESS ABUNDANT LOADING
SAMPLE FOOTPRINTS					



# REAP

RELOCATION AND EMPLOYMENT ASSISTANCE PROGRAM Qualified companies relocating to IC receive a NYC business income tax credit for 12 years equal to \$3,000 per relocated or newly hired employee, and \$1,500 per part-time employee.

A company's tax credit for the first five years, to the extent the credit exceeds the liability, is refundable in cash.

# ECSP

ENERGY COST SAVINGS PROGRAM NYC's Energy Cost Savings Program provides a discount of as much as 45% on the distribution portion of elecric costs for up to 12 years.

## CRT

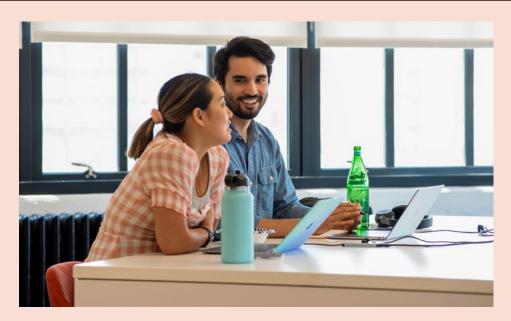
Commercial Rent Tax is not applicable to IC-based businesses.

\_\_\_\_\_

**COMMERCIAL RENT TAX** 

LIFE SCIENCES

RESEARCH AND DEVELOPMENT TAX CREDIT PROGRAM Qualified companies are eligible to receive annual tax credit of up to \$500,000 per year capped at three years for qualifying research and development expenditures.







**ABOUT INDUSTRY CITY** 550+ COMPANIES ACROSS INDUSTRIES





ABOUT INDUSTRY CITY TENANT SPACES: MELONFROST









## ABOUT INDUSTRY CITY

TENANT SPACES: AANIKA BIOSCIENCES









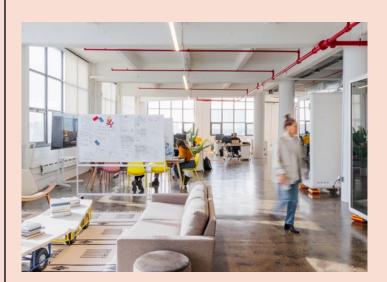


## ABOUT INDUSTRY CITY TENANT SPACES: CRESILON





#### ABOUT INDUSTRY CITY LIFE SCIENCES PRESS



## FASTOMPANY COMMERCIAL SPACE OWNERS ARE GETTING CREATIVE TO LEASE UP THEIR BUILDINGS

#### JUNE 2023

When Vishaal Bhuyan, cofounder and CEO of Aanika Biosciences, started the company in 2018, there was one employee located in 400 square feet of space in Industry City, a hybrid workspace located in Brooklyn, New York. Although the pandemic ushered in a new era of remote work and millions of people are still working from home, Aanika Biosciences is bucking the trend. The company now rents 27,087 square feet on the entire third floor, paying \$35 per square foot.



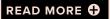


# FDA APPROVES BROOKLYN STARTUP METHOD TO STOP BLEEDS FAST

### JULY 2023

Sitting in his company's headquarters at Industry City, Joe Landolina says business is good. More than a decade after creating what he calls a life-saving gel, his start-up just got a critical approval from the FDA.

"This is the only aseptic bio-manufacturing in the five boroughs of New York at this time, and it's something that we're incredibly proud of having built here in Brooklyn," Landolina said, describing the operation and a journey that started when he was just a teenager with an interest in chemistry....This month, the Food and Drug Administration approved the use of the gel on humans.





## **Forbes** Brooklyn Evolution Startup Melonfrost Raises \$7 million to make more microbes

### JANUARY 2023

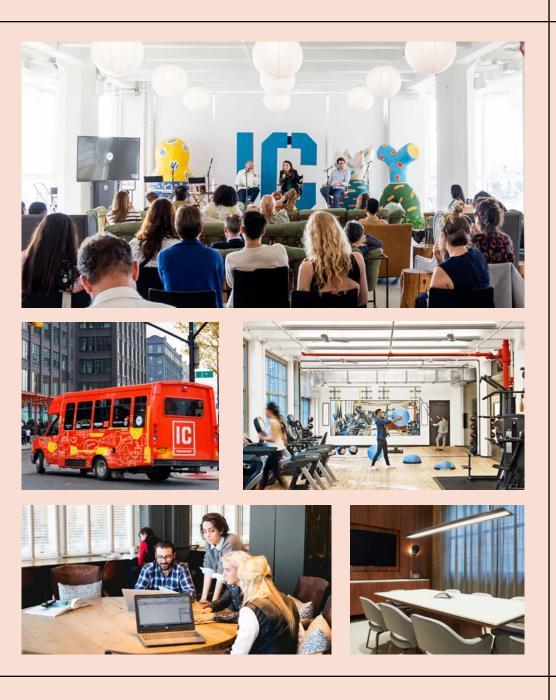
Sam Levin is now CEO and co-founder of Melonfrost, a Brooklyn-based evolution start-up that combines its proprietary software and hardware to steer evolution in an automated closed loop. The technology aims to provide a novel method for designing and producing new microbes at scale for everything from food and energy to therapeutics and synthetic materials — all a part of not engineering or constructing the future, but rather, growing it. "For us, it's about no longer being fully at the whim of such disasters as frost, metaphorically being able to make frost-hardy melons for whatever the desired use may be," he explains.

## READ MORE 🔂

## READ MORE 🔂

# **TENANT-EXCLUSIVE AMENITIES**

۲ ۲	TENANT EVENTS	Exclusive events and special access to programming for IC-based businesses
ŶŶŶ	EXECUTIVE LOUNGE + CONFERENCE CENTER	Ground floor lounge for business owners + C-Suite staff members
	THE IC APP + EXCLUSIVE PERKS	Digital marketplace to access tenant exclusive discounts, event notifications, directory + more
	TENANT-ONLY ATHLETIC CLUB	Full service gym with personal training, free wellness classes, locker rooms, and showers
	INTERNET CONNECTIVITY	Access to 30+ carriers, network operators, ISPs, and major cloud providers; dark fiber cabling
	CAMPUS SHUTTLE	Private shuttle service for tenants that runs through the campus, connecting the 36th St subway station to 1st Ave- 39th Street (Buildings 22-26)
	IN-HOUSE DEVELOPMENT TEAM	Handles construction process and delivers customized spaces





**TENANT EVENTS** 

## A PACKED CALENDAR

With 8,500 people on campus every day and 15,000 visitors per weekend, there is always something going on-- and IC tenants are the first to know.

Past programming includes:

- Industry-specific Mixers
- Lunch-and-Learns
- Workshops + Classes
- B2B Networking
- Brand Activations
- Festivals
- Markets + Sample Sales
- Kids Programs
- Trade Shows + Expos
- Film Screenings
- Concerts + Live Music









EXECUTIVE LOUNGE + CONFERENCE CENTER

## **CAMP DAVID**

The ground floor of Camp David is open to business owners and C-Suite staff members of IC-based companies with one guest.

The space functions as an executive lounge and meeting space where entrepreneurs are encouraged to connect. Meeting rooms are available for booking and the entire ground floor can be privatized for events.



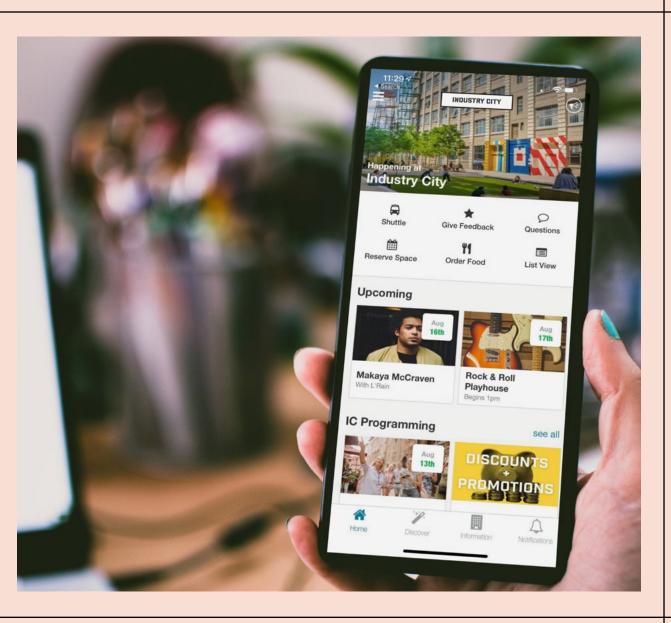


THE IC APP + EXCLUSIVE PERKS

## STAYING CONNECTED ON CAMPUS

Industry City built a tenant-exclusive app to create a unified platform that facillitates B2B connections. The IC App holds:

- Monthly programming calendars
- Daily events announcements
- Discussion board
- Wellbeing class schedules
- Ongoing discount programs
- Product and services promotions
- Discussion forums
- IC Shuttle tracker





## THE IC ATHLETIC CLUB X LA PALESTRA

**\$35 / MONTH** Individual memberships and corporate group rates available

**Cardio:** treadmills, ellipticals, Jacob's ladder, stair master, versa climber, fluid rowers, arc trainers, bikes

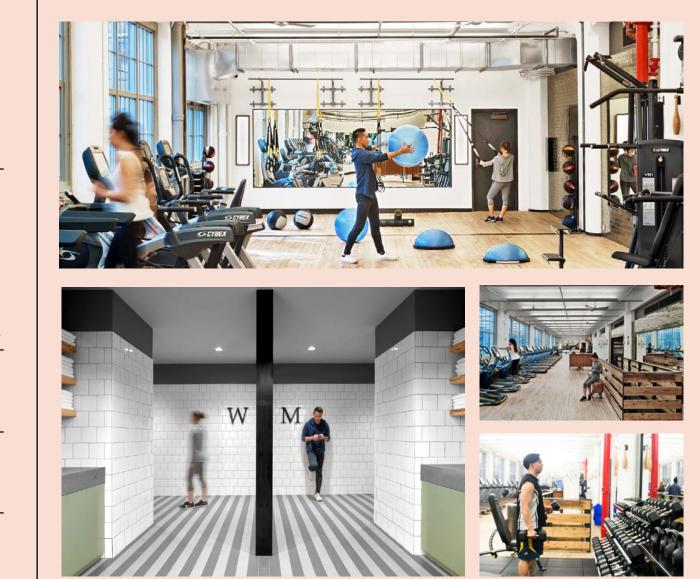
**EQUIPMENT** Weights: free weights, kettlebells, squat/ bench racks, hex bar, Cybex machines

> Accessories: Medicine balls, physioballs, Bosu balls, jump ropes, TRX, bands, ropes

DAILY CLASSESYoga, HIIT, Pilates, Boot Camp, and<br/>Mobility as well as lunch-and-learns,<br/>Run Club, and Hiking Club

SHOWERS +<br/>LOCKER ROOMTowel service, Malin + Goetz body +<br/>hair care products, hair styling tools

**PERSONAL**1-on-1 training sessions, or partner**TRAINING**training sessions offered





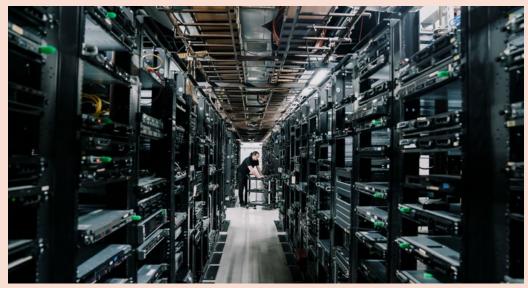
## DATAVERGE, LOCATED ON-SITE IN BUILDING 10, IS THE SOLE MEETING POINT FOR CONNECTIVITY AT INDUSTRY CITY.

- Access to 30+ carriers, network operators, ISPs, and major cloud providers
- Diverse points of entry for primary and back-up redundancy
- Dark fiber access for companies relying on cloud infrastructure and/or requiring low latency connections

## ADDITIONAL DATAVERGE OFFERINGS:

- On-site managed WiFi services, allowing for turn-key connectivity with 10 Gbps, DDoS Protection, and 99.99% reliability
- Telecommunications consultants on-call to assist with service procurement project management
- Data center, including 24/7 security and technical support:
  - Allows tenants to host IT infrastructure in the cloud rather than in an IT closet
  - Offers critical infrastructure resiliency with back-up generators, redundant cooling systems, and an onsite electrical substation
  - Provides access to transatlantic subsea cable system





# **PUBLIC AMENITIES**

	EVENTS + VENUE RENTAL	Multiple turnkey event spaces available for booking and have hosted trade shows, markets, festivals, and more
104	FOOD + BEVERAGE	Over 35+ restaurants, bars, breweries, distilleries, and grocery stores including a 40,000 SF food hall
	ROBUST RETAIL	Over 30+ specialty shops, design retailers, and craftmakers
	JAPAN VILLAGE	NYC's largest Japanese food hall with a grocery store, dry goods shop, liquor store, and a dollar store
	COURTYARDS + OUTDOOR SPACE	Three furnished, heated courtyards with distinctive personalities
	CAMPUS SECURITY	Security Command Center is staffed 24/7 and monitors the campus vis CCTV surveillance and roving mobile patrols.
	PARKING + TRANSIT	5 minute walk to D, N, R lines at 36th St Secure bike room, 5 CitiBike docks Monthly parking available Electric Vehicle charging stations









## **VENUE RENTAL**

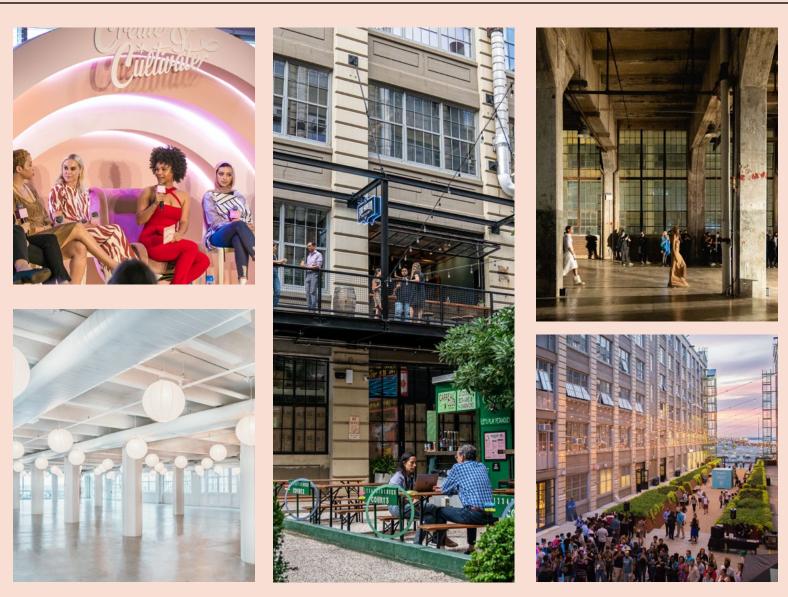
## **SIGNATURE + SEASONAL SPACES**

Industry City offers striking, light-filled indoor event spaces to suit a wide range of occasions and audiences.

From cocktail parties to galas, photo shoots to trade shows, there are a variety of options for hosting memorable moments at IC.

## Event Spaces:

- Five / Two / A
- The Box Factory
- Camp David
- The Gallery
- Courtyards + Private Streets
- The Ice Rink (Winter)
- The Band Shell





## INTERNATIONAL INSPIRATION MEETS LOCAL FLAVOR

#### FOOD

Ample Hills Creamery Avocaderia Bangkok B.A.R Burger Joint Carreau Club Colson Patisserie Confidante Ejen Ends Meat Frying Pan BK Hometown Bar-B-Que Japan Village Kotti Berliner LiLac Chocolates Renegades of Sunset Sahadi's Starbucks Table 87 Taco Mix Taza Mkt Ulu WakuWaku

## BEVERAGE

Barrow's Intense Big Alice Brewing Bittermonk Brooklyn Kura Fort Hamilton Distillery Gumption Coffee Gun Hill Brewing Oldies Standard Wormwood Tadaima

#### **GROCERY + WINE**

Moore Brothers Wine Sahadi's Sunrise Mart













## NEXT GENERATION BRICK AND MORTAR

#### DESIGN RETAIL

ABC Carpet & Home Outlet Ashley Furniture City Foundry DWR Outlet IC Store by WantedDesign Kohler Porcelanosa Remix Market RH Outlet West Elm Outlet

### THE MAKERS GUILD

Christophe Pourny Court Tree Collective Equator Studios For Sea + Oats Hollander & Lexer Ippin Project Mr. Boddington N+A Jewelers Pigtown Atelier Saskia de Vries Tania Whelan Ceramics Tanya Weddemire Gallery Waplinger + Euell

## AUTO DEALERSHIPS

H

Genesis Porsche Volvo

## OTHER

Adventurers Supply Attias Kitchen Supply Brooklyn Escape Room Brooklyn Game Knight Gloss BK Hair Salon Hilti HiFi Records IC General Supply King of Kings Barbershop Little Shop of Soil Petco Powerhouse Books St. Marks Comics Theo Rock Nazz Upside Frown Tattoos UPS Store













## A HUB FOR CULTURE AND CUISINE

Japan Village, a homage to the rich traditions of Japan, brings together a 10+ stall food hall brimming with Japanese delicacies. It celebrates the timeless craftsmanship of ancient Japan, blending it with the vibrant spirit of the present day.

## JAPAN VILLAGE RETAIL

Book Off - Anime + Collectibles Shop Daiso - Dollar Store Kuraichi - Sake + Spirits Shop Oldies - Cocktail Bar Sunrise Mart - Grocery The Loft - Cultural Center WakuWaku - Seated Dining













COURTYARDS + OUTDOOR SPACE

## FOUR COURTYARDS FOR ANY SEASON

The courtyards are open to the public, welcoming refreshing waterfront breezes in the summer and offering cozy warmth during crisp fall and winter nights. They are furnished, heated, and host a rotating roster of seasonal tents and structures.

### COURTYARDS

Courtyard 1/2 - The Band Shell and the Food Hall Courtyard 3/4 - Zen garden, Sahadi's, and Japan Village Courtyard 5/6 - Brewers + Distillers, the Turf, and the Ice Rink Courtyard 7/8 - Event Space near The Box Factory







Industry City's ownership, responsible for the development of NYC's Chelsea Market and millions of square feet nationwide, is actively involved in on-site development, management, leasing, and events.



